



ITINERARY

THURSDAY
MAY 30TH

5 - 6 PM ARRIVAL

6 PM Welcome Circle / Introduction

7 PM DINNER

FRIDAY
MAY 31ST

9 AM BREAKFAST

9:30 AM Intention Setting

10 AM Brand Anchors Exercise / Meditation

11 AM - 15 MIN BREAK

11:15 AM Brand Story - Greg Habstritt

12:30 PM LUNCH BREAK

1:30 PM - 5 PM Soul Aligned Client, "I AM"
Statement, How to Engage

3:15 PM - 15 MIN BREAK

6 PM DINNER

7:30 - 8:30 PM Building Your Image Library

SATURDAY
JUNE 1ST

9 BREAKFAST

9:30 AM Canva Training (Laptops required)

10 AM Building your Moodboard & Colour Palette

11 AM - 15 MIN BREAK

11:15 AM Fonts & Logo Creation

12:30 PM LUNCH BREAK

1:30 PM - 5 PM Building Graphic Assets

3:15 PM - 15 MIN BREAK

6 PM DINNER @ BLAKE

8-10 PM Pyjama Party

SUNDAY
JUNE 2ND

9 - 11 AM CONTINENTAL BREAKFAST

9 - 12:20 PM Photoshoots

PLEASE SIGN UP FOR YOUR TIME SLOT HERE:

www.calendly.com/ashahern/photoshoot

1PM PACK UP & TIDY



WHAT TO BRING

- Laptop
- Water Bottle
- Ear Plugs (just in case)!
- Casual & comfy clothing for training
- Slippers
- Semi-formal outfit for dinner out

PHOTOSHOOT

- True-to-You business attire (solid colour pieces recommended)
- Business relevant props (OPTIONAL), such as:
 - Journals and pens
 - Flower(s)
 - Mugs with fun sayings
 - Items or tools you use when working with clients (ex: yoga mat)
 - Chocolates
 - Stuffed Animals
 - Signs with different sayings
 - Empty picture frames with a white paper (to add text to later)
 - Accent Pillows
 - Fun chairs
 - Meaningful Momentos
 - Your products
 - Microphone

